

Name: Kiersten Schmidt
Position Desired: President
Points: 19

1. Why are you running for this particular position? What qualities or experience do you have to qualify you for this position (emphasize college experience)?

Having been a part of the Honors Business Association for two years now (my freshman year serving on the External Affairs Committee and this past year serving as the External Affairs Vice President), I've come to truly fall in love with this organization and the community and safe space for CBHP students it provides. When I came to UT Austin, I didn't know anyone and was extremely nervous. Joining HBA gave me an opportunity to get to know others in a more personal setting and start to figure out where I belong. My roles within External Affairs presented me with opportunities to not only give back to Austin's community but to HBA as well. I'm running for President in hopes of giving back to this organization in the most significant way that I see possible. For my qualifying experiences, I'd like to highlight my time being a part of the HBA executive team this past year, my role as Director of Operations for the Texas Future Investors Group, and my time spent as a Peer Advisor for the CBHP office. Coordinating philanthropy events and presiding over the External Affairs Committee has taught me lessons of diligence and perseverance, qualities that I believe are essential to that of a good president. As Director of Operations for TFIG, I have organized and led several meeting presentations through speaker outreach and member engagement. I believe my experiences working with the CBHP staff as a Peer Advisor qualifies me to oversee HBA relations and work alongside the administration as president. Other leadership positions I have held throughout my time in college (Head of Dance at Camp Mystic and RDG Committee for Alpha Phi) have equipped me with the ability to lead others with confidence and have led me to recognize that an organization is truly successful only if it has clear goals and a dedicated leadership. I hope to work alongside a strong Vice-Presidential team for HBA next year as President and give back the positive, formative experiences that HBA has given to me.

2. Describe your ideas and vision for HBA.

My vision for HBA is for the organization to foster community, support, and encourage friendships through the continuation of past CBHP traditions and the creation of new ones. As president, I would be hugely excited to organize next year's Big/Little Program and match freshman with the BHP mentors best positioned to support them. The continuation of mental health initiatives such as Mental Health Mondays is also vastly important to student personal health, and I plan to bring back CBHPups for a second year in support of stress release. Some new ideas that I have for HBA's internal affairs as president include "8 Hours of Sleep Challenge", "HBA Scavenger Hunt", "BHPraise Board", "Stress Reduction Workshop", "Donut Hole Hump Day", and HBA special interest groups. The 8 Hours of Sleep Challenge would span two weeks in the fall semester with students keeping track of how much sleep they're receiving per night. Students who most consistently receive 8 hours will get a prize at the end of the time period, and this mental health challenge improves both the physical and mental health of BHP students. My vision for "HBA Scavenger Hunt" is to encourage team skills and friendships as members are grouped together to complete an across-campus scavenger hunt. The "BHPraise Board" will give an opportunity for students to shoutout their fellow BHPeers and congratulate each other on personal successes on a community wall ("X woke up for his 8am!, Y learned how to bake a cake!, Z studied hard for her test!"). Stress reduction workshops would be held prior to finals as a quick rundown on tips/techniques that students can employ to re-center themselves mentally and maintain a healthy relationship with stress. The event named "Donut Hole Hump Day" explains itself—a fun treat for students to get them past the hump of the week (Wednesday)! HBA special interest groups would give members an opportunity to grow closer with others who may share a similar passion. While these are a few of my ideas for HBA as president, my ultimate goal will be diligently working towards the well-being of members and opening up a space in which BHP's community can progress even further.

Executive Board Requirements

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Academic Eligibility Certification

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Signature – *electronic signatures accepted*

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GM #2	1	Canned Food Drive	2
GM #3	1	College Application Workshop	2
GM #4	1	St. Jude's Card Event	2
GM #5	1	Earth Day Event	2
GM #6	1		
GM #7	1	CORPORATE RELATIONS	
GM #8	1	Fall Company Networking Event	
GM #9	1		
GM #10	1	INTERNAL RELATIONS	
GM #11		Mental Health Monday Donuts	
GM #12	1	CBHPups Therapy Dog Event	
GM #13		Spoons and Goons	
ACADEMIC		SOCIAL	
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Application Page

Name: Natalie Sinha

Position Desired: Executive VP

Points: 24

1. Why are you running for this particular position? What qualities or experience do you have to qualify you for this position (emphasize college experience)?

I am running for Executive VP because I feel not only is this the position am I the most qualified for, but because I feel like it's where I can make the biggest impact on HBA. One of the main responsibilities of this position is to work with alumni, and I am currently on the alumni relations committee of AKPsi (and running to be the head of it on Tuesday - so by the time I'm giving my speech for this position hopefully I can tell y'all that I'm in charge!). This experience has given me incredibly valuable insight into finding, contacting, working with, and planning events with alumni, and those skills are extremely transferable to HBA.

Additionally, I am an executive board member of Reading Aces, which has given me experience in collaborating with other students for site coordination and volunteer sign-ups. As any board member in HBA, especially executive VP, it is very important to have people skills both within the officers and towards the club members in general. Anyone who has ever met me knows I love to talk to people, and I believe the natural ability to engage different types of people is an important quality for an HBA officer to possess.

Finally, I am a huge slidesgo girl; I love making powerpoints and organizational type things, which is another one of the tasks listed. I also currently work with the director of points in Delta Gamma to track Panhellenic Crew participation, so I would be capable of running the point track for HBA meetings as well. However, the main most important quality that I want to stress in this application is a genuine passion for this club and for BHP as a whole: I love everyone here, and I sincerely care about investing in the professional and social development of all the people in HBA. Being on an internal committee this year has allowed me to partake in networking events and social activities, and even introduce some of my own ideas like a class-wide game of assassins (spoons and goons!). My main takeaway from this year has been that I want to continue forming friendships and providing opportunities for the BHP community, and there is no better way for me to do that than to serve as next year's HBA Executive VP.

2. Describe your ideas and vision for HBA.

My main vision for HBA is to have a room full of people who are all friends, catching up every week while also gaining insight from speakers into careers that they may want to pursue. I genuinely believe that the main thing HBA currently lacks is attendance, and as Executive VP I have a few ideas of how we could encourage students taking advantage of the opportunities we provide.

1. The number one idea I had would be an increase of gamification, so that students feel like they're gaining something from coming to meetings. After Olivia and I organized Spoons and Goons, an unexpected positive externality of the game was that attendance in MIS class shot *way* up - and I feel like that strategy could work for HBA meetings as well. Through coordination with the other committees, brainstorming opportunities for BHPeers to have fun at HBA could be a great way to encourage people to show up on Wednesday nights.
2. Another idea I had would be to send out a survey at the end of the school year asking students what types of speakers they would want to hear from, which would both a) make people feel like their voice is being heard and b) tailor the people we bring in to be relevant to what our members actually are interested in. I know that personally, it's been really valuable to hear from people who are in various career fields to help me narrow down what I want to pursue in the future.
3. One final idea I had for HBA would be to have more combined events with other clubs - like that social with ASME, it's always cool to meet new people both in your org and beyond! Going to a campus with 40,000 people can be overwhelming, and providing students with events where they can make connections is never a bad idea

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Natalie L. Sinha

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GM #7	x	CORPORATE RELATIONS	
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GM #9	x		
GM #10	x	INTERNAL RELATIONS	
GM #11		Mental Health Monday Donuts	x
GM #12	x	CBHPups Therapy Dog Event	x
GM #13	x	Spoons and Goons	x
ACADEMIC		SOCIAL	
Paul and Steph Trivia	x	BHPicnic	x
Professor Agarwal Q&A		HBA Girls Event	
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ALUMNI		HBA + ASME Pool Party	
Bowling with Alumni	x		
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Application Page

Name: Riya Manohar

Position Desired: Academics VP

Points: 15

1. Why are you running for this particular position? What qualities or experience do you have to qualify you for this position (emphasize college experience)?

This past year, I served on the Communications Committee, and I was lucky enough to participate in almost all the responsibilities. Last semester, I worked on drafting the newsletters sent out each week and coming up with some designs for the HBA t-shirts. During this semester, I worked mainly on the blog, so some of you may have gotten texts from me asking for comments on some competitions you've won or how your transition to the second semester has been. With that said, even though I am not running for an executive board position for the Communication Committee, I feel like I have a solid understanding of how HBA committees are run to be a great executive member of the Academics Committee!

I applied to BHP and ultimately decided to attend because it offers the opportunity to study business while also taking classes I enjoy. I'm sure many BHPers have gone through the dreaded recruiting process for investing and consulting organizations. Because of that, it is very easy to get sucked into the "hype" that we get blindsided and forget about what we are really passionate about. While there is absolutely nothing wrong with that (hey! I did it too), it can easily undermine one of the main benefits of being a BHP student: being able to explore cool classes to broaden our perspectives and be well rounded.

I realized this during my second semester, so I was extremely intentional when choosing the professors and classes I registered for. I took some fascinating literature classes, alongside biology and chemistry. I was fortunate to have some really interesting professors. Some are famous on TikTok, best-selling authors, heads of their departments, and are overall people who want to see UT students succeed. After forging genuine connections with each of them, I understand the value of speaking with different professors and getting to know not just BHP faculty but faculty all over UT. As Academics VP, this is particularly important because I have developed great relationships with both my BHP professors and many general UT faculty. Being a business major can feel pretty ambiguous, but speaking with UT professors and alumni has helped guide me toward what I want to pursue in the future. After taking several "out-of-the-box" courses this semester, I'm well-positioned to facilitate events between general UT faculty and BHP students so that our class can potentially have a clearer picture of their career paths.

2. Describe your ideas and vision for HBA.

As Academics VP, I want to ensure that we have the opportunity to explore many different career routes instead of feeling limited in our options. I would love to broaden our faculty relationships outside of McCombs. I've talked to several of my professors, and they understand the value of business within each of their departments. In truth, they would love to meet us! I hope to organize professor dinners and Q&A sessions where BHP students, especially freshmen, have the opportunity to explore different classes by meeting people who have turned their subjects into their life's passions.

Furthermore, I want to cater to students who have difficulty networking with professors outside of McCombs. As a pre-med student, I get how difficult it is to secure lab positions and volunteer opportunities. For faculty dinners, I would like to make it easier for BHP students to land positions—whether it be labs, policy research, or law internships—that are currently less accessible to us. Because at the end of the day, professors are part of our network too!

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Riya N. Manohar

Signature – *electronic signatures accepted*

Application Page

Name: Emma Costa

Position Desired: Communications VP

Points: 16

1. Why are you running for this particular position? What qualities or experience do you have to qualify you for this position (emphasize college experience)?

I am running for the communications position because I believe that effective communication is integral to running any organization. I am a highly organized and detail-oriented person who loves planning. I am also very creative and possess social media skills. I know how to run just about every social media platform, have my own Instagram blog, and have skills with Photoshop and Canva. As for my leadership experience, I held the secretary position for my high school NHS chapter where I ran all social media and communication for meetings and events. I also served on the communications committee for HBA this year where I designed all meeting and event graphics. I have enjoyed serving HBA and would love to continue to serve as your Communications VP so I can make sure all members of HBA know about and are excited about our events.

2. Describe your ideas and vision for HBA.

I would love to see HBA as the organization that brings the people of BHP closer together. One thing that I would like to improve from this year is meeting attendance. I think this could be done by advertising meetings more heavily (perhaps increasing our channels of communication) and continuing to provide incentives like food at meetings. I believe that I can help with this by coordinating effective communication that makes members interested in HBA and want to come to meetings and events.

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Emma Costa

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Application Page

Name: Kennedy Kibler

Position Desired: Communications VP

Points: *(self-calculated on the next page)*

1. Why are you running for this particular position? What qualities or experience do you have to qualify you for this position (emphasize college experience)?

I am running for Communications VP because I am currently a member of the Communications Committee, and I have thoroughly enjoyed my experience. I believe that my qualities and experience for this position lie in my success as a member of the Communications Committee, where I wrote bi-weekly blog posts, helped with merch sales, and wrote blurbs for social media posts. I think this is an ideal role for me because writing is both one of my strengths as well as something I really enjoy. Therefore, I'd like to continue to have a role in the writing that goes on within HBA including the newsletter, blog, website, and social media. Taking pictures is another hobby of mine that I really enjoy, which is why I think I'd have fun making social media posts, creating the scrapbook, and merch designs. All in all, it was a great year in HBA and Communications Committee, and I'd love to continue this with a bigger role next semester.

2. Describe your ideas and vision for HBA.

My most important vision for HBA would be more involvement from BHP members as a whole. I feel that we have some cool events, but I think our attendance could be much better. I think it is definitely possible to further promote and spread word of the HBA events that are put on. One example is the Brown Bags and HBA Big/Little program. Although I feel that both of these are awesome ideas, I feel that there could have been more push to actually follow through and meet with the Brown Bag people and Bigs/Littles with organized events to do so. I think we could come up with some sort of incentive program besides the Point System to get people motivated to come to events, such as the free food at meetings being a great incentive already put in place. Additionally, I would be excited to see even more new events next year, such as other networking, social, and service events; all of these are valuable to both current BHPeers as well as new students entering the program as an outlet to network, meet people, and get involved in the BHP community. I would be very excited to be a part of organizing these various initiatives in the upcoming academic year.

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GM #2	X	Canned Food Drive	
GM #3	X	College Application Workshop	
GM #4		St. Jude’s Card Event	
GM #5	X	Earth Day Event	
GM #6			
GM #7	X	CORPORATE RELATIONS	
GM #8	X	Fall Company Networking Event	
GM #9			
GM #10		INTERNAL RELATIONS	
GM #11		Mental Health Monday Donuts	
GM #12		CBHPups Therapy Dog Event	X
GM #13		Spoons and Goons	X
ACADEMIC		SOCIAL	
Paul and Steph Trivia		BHPicnic	X
Professor Agarwal Q&A		HBA Girls Event	
		HBA Gamenight	
ALUMNI		HBA + ASME Pool Party	
Bowling with Alumni			
Fall Coffee Chat		FINANCIAL	
Alumni Abroad Panel		FUNdRacing Volunteering	
Spring Coffee Chat		Football Ushering Volunteering	
Canfield Trivia Night		Goldman Sachs Networking Event	
		Motorcycle Grand Prix Volunteering	
		Frito Lay Cleanup (1 point per day)	

Application Page

Name: Nicholas Kao

Position Desired: Corporate Relations VP

Points: 25 (*self-calculated on the next page*)

- 1. Why are you running for this particular position? What qualities or experience do you have to qualify you for this position (emphasize college experience)?**

As a former member of the corporate relations committee, admittedly I did not do all that much in terms of procuring sponsors. As Financial Vice President for this past school year, I had the great pleasure of spending our money to get catering and planning some fundraising events with my committee. I am looking forward to be on the money-making side of reaching out to companies and working with them to provide a great experience for our members. I have had experience leading a committee before, and though I'm not too sure what would be the specific tasks this time around to have them do, but I'm sure I will have a great time deciding with my committee!

- 2. Describe your ideas and vision for HBA.**

This year, the transition back to in-person has been great! However, attendance has still fallen off pretty significantly over time, despite the food being a consistent incentive (except that one time with Domino's). What can we do next time around? We must convince everyone that HBA is an organization that is worth everyone's time. Maybe we aren't hammering in life skills every second—that's what academic orgs are for—but we will still aim to cultivate the sense of community that HBA is about. Additionally, more specific to the corporate committee, I will try and gauge the interest of our members to see who they want to hear from. This may prove to be difficult if all of our slots are filled by our sponsors, but I can also try to reach out more strongly/give precedence to companies that students would like to hear from. My vision for HBA is one where people don't just drop out the second they turn into juniors, and are there to represent that HBA is for all of CBHP, not just the underclassmen.

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Signature – *electronic signatures accepted*

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GM #5	x	Earth Day Event	
GM #6	x		
GM #7	x	CORPORATE RELATIONS	
GM #8	x	Fall Company Networking Event	
GM #9	x		
GM #10	x	INTERNAL RELATIONS	
GM #11	x	Mental Health Monday Donuts	
GM #12	x	CBHPups Therapy Dog Event	x
GM #13	x	Spoons and Goons	
ACADEMIC		SOCIAL	
Paul and Steph Trivia		BHPicnic	x
Professor Agarwal Q&A		HBA Girls Event	
		HBA Gamenight	
ALUMNI		HBA + ASME Pool Party	
Bowling with Alumni			
Fall Coffee Chat		FINANCIAL	
Alumni Abroad Panel		FUNdRacing Volunteering	
Spring Coffee Chat	x	Football Ushering Volunteering	
Canfield Trivia Night		Goldman Sachs Networking Event	x
		Motorcycle Grand Prix Volunteering	
		Frito Lay Cleanup (1 point per day)	x

Application Page

Name: Samuel Yuan

Position Desired: External Affairs VP

Points: 17

1. Why are you running for this particular position? What qualities or experience do you have to qualify you for this position (emphasize college experience)?

As an aspiring entrepreneur, I want to be able to make a difference in the world, living my life with the goal of changing others' lives for the better. This opportunity as External Affairs VP allows for me to plan out events to create genuine impact through volunteering and serving the community. Each student in BHP has unique skills and experiences that can uniquely serve others and make Austin better.

Currently, as an External Affairs Director, I have experience working within HBA and understand much of what goes into running events and planning meetings. Through planning the Thanksgiving Food Drive event, I have gone through the steps of setting up a philanthropy event and feel confident in organizing a similar event next year and guiding other directors in setting up their own events.

Additionally, I have experience running large-scale volunteer events from a volunteer initiative I launched with a small group of friends. Named the HACK Initiative, we set up programs at nearby junior high schools to teach the basics of programming to younger students. Through this experience, I've taught 60+ students and have learned to effectively coordinate volunteers and sort out logistics with external groups.

2. Describe your ideas and vision for HBA.

I believe HBA can be the backbone of the Canfield Business Honors Program at UT, giving each CBHP student a network to lean on, whether to make friends or receive help with classes. I would love for HBA to become more of an interconnected community between upperclassmen and lowerclassmen, with newer students being able to learn from their older peers and cultivate the best possible college experience for themselves.

Additionally, I want to bring more involvement to the organization as a whole. In its current state, HBA seems more disconnected—many students aren't involved at all, whether due to lack of interest or simply not knowing about our events. For example, one peer I spoke with didn't even know we had a newsletter and quite a few others have stated they'd come if they knew meeting dates. By upping our advertising and communication, I know our organization can bring in more students and truly develop a system of interconnected BHPeers.

HBA can genuinely make an impact within the CBHP program and in the community in general. Having a cohort of hundreds of incredibly talented students is a rare opportunity for an organization, giving HBA amazing potential to collectively employ all of our unique skills and make a difference in the Austin community. As External Affairs VP, I would focus more on creating opportunities for students to serve Austin in particular and make visible impact. For example, I'd love to get more involved with local high schools. Personally, I didn't have many opportunities to get involved with business during high school and only discovered my passion for entrepreneurship through YouTube. Being able to work with high school students would give them more of a chance to learn what business is truly about and bring them a head start on a potential passion. By setting up different philanthropy events, I aim to bring students a chance to develop both their community and themselves.

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Samuel Yuan

Signature – *electronic signatures accepted*

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GM #10	X	INTERNAL RELATIONS	
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GM #13	X	Spoons and Goons	X
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Paul and Steph Trivia		BHPicnic	
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Application Page

Name: Jenna Chen

Position Desired: Financial VP

Points: 18

1. Why are you running for this particular position? What qualities or experience do you have to qualify you for this position (emphasize college experience)?

I'm running for Financial VP because I want to foster a stronger connection between our CBHP community, which means funding as many events as possible that are beneficial to us. Increasing the number and variety of events means more opportunities to meet your peers, contribute to the community, and have fun! Volunteering at the Formula1 race back in October, I helped raise \$4,000 for HBA. This money ultimately went to improving the BHP experience, the quality of events we host, and, of course, getting the best crewnecks at the lowest prices. Going into my junior year, I want to make the most out of my remaining 2 years on campus and continue cultivating our community.

My organizational, detail-oriented, communication skills make me a great fit for Financial VP. I served as the Communications VP this past year, in which I organized the HBA crewneck and t-shirt sales. This project required handling many conflicting/changing processes (user surveys/designs/ordering) and making strategic decisions (pricing/costing), from which I learned how to manage a large and complex project through individual tasks, communicating transparently, and being flexible. On a weekly basis, I also coordinated newsletter, outreach, social media – the day-to-day functions that make information, events, and opportunities accessible to our community. As the Communications VP, I learned how to effectively manage a team and multiple projects while also keeping the spirit of HBA and BHP, which I hope to apply in my new role.

2. Describe your ideas and vision for HBA.

This past year, we had 25 events – I want to double that. My plan is to increase the number, variety, and interactivity of events. Getting to know our community is two-way, so I will fund events where we will get to know each other from outside the classroom.

1. I will boost the number of events by funding two-per-month per committee, so this would better fit our schedules.
2. I will expand the variety of events and guests we host, especially Company Field Trip. Rather than having guests from a few industries, I'll bring in guests who have worked in not only one field but across multiple sectors. This means letting our community, especially freshmen and sophomores, explore new and nontraditional career paths in addition to the already-popular ones. It's important to have professional input in your career path, and the guests I'll bring will help you make those decisions.
3. I will increase the interactivity of events. Building on top of trivia and Q&A, I will add more game-like events – mini-golf, movie screenings, talent shows, etc. – where you will be sure to have more fun and face-time. Chatting with guests won't be awkward when y'all are watching the latest movie or at karaoke. Maybe they will end up as your best mentors! And of course, there will be food, and it won't be only pizza.

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Jenna Chen

Signature – *electronic signatures accepted*

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Application Page

Name: Olivia Shumaker

Position Desired: Social VP

Points: 18

1. Why are you running for this particular position? What qualities or experience do you have to qualify you for this position (emphasize college experience)?

I have been with the internal committee for HBA for almost two semesters now, and I could write a whole laundry list of what it means to me and why I hope to continue my presence on that team, but for this application, I will shorten it to the highlights.

Being in BHP and making friends had been a bit challenging for me at the beginning of the semester. I had no idea what was expected of me to succeed and simply how even to find friends. However, once I began working with the Internal Committee, I not only became close with those on my team, but I also found a community that accepted me through the opportunities we put together. With CBHPups and Spoons and Goons, I met people that I would have never interacted with. This committee offers me many chances to meet people in regards I would have never. I want to continue with the Social team because I understand its impact on making a better HBA community, and I am indebted to the friends and opportunities it other committees alike have given me. I know I can easily translate the skills I learned from Internal to Social, as both have a huge role in building a community within BHP: something I value highly.

Besides already being on the Internal Relations Committee, I have been involved with many other things on campus regarding my qualifications. For example, I am currently a recruiting intern for Texas football; with it, I have refined my social-professional skills dealing with well-established coaches and recruits and elevated time management and organizational skills beyond what I attained in high school. I also will be interning with McKinsey this summer and know the professional skills it will offer me to elevate my skills for HBA.

Furthermore, I am, in general, a pretty silly and vulnerable person. At first, these may not seem like skills needed for this position. Still, I believe to be a great leader and coworker, we must utilize our own vulnerabilities and not take life too seriously to create connections with others and make work fun, not only a task like how the Social Team is like right now.

I also have many ideas that I have been able to put to play with my group. With Natalie, for example, we put together Spoons and Goons (something we both played in our high school and put on our application), which demonstrates I not only have ideas, but I can put them into action. And all, although it was my roommate that came up with the BHP Formal—she is an English Major—I was able to manifest it into something that will happen soon.

2. Describe your ideas and vision for HBA.

The first time I read this question, I instantly thought of my answer: to have everyone in BHP love coming to Wednesday night's meetings as I do. The appeal to HBA at first might have been the opportunity to “network,” but after the second meeting I attended, it instantly transformed into a haven

and a consistent source of happiness for most of my weeks. HBA has offered me people that support me and love me and, like I said, many opportunities to grow this group of people I love.

What I want for HBA in the future is for BHPeople, whether seniors, juniors, sophomores, or freshmen, to look forward to our meetings like I was told they used to and come to be around peers they love. Justin has a great job of trying to transform it back into a community, and I hope, if elected as Social VP, to help continue that legacy.

HBA offers me a community like no other, and I know it can be that way for more BHPeople. This is my home, and I can't wait for it to be a home for others.

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Olivia Shumaker

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